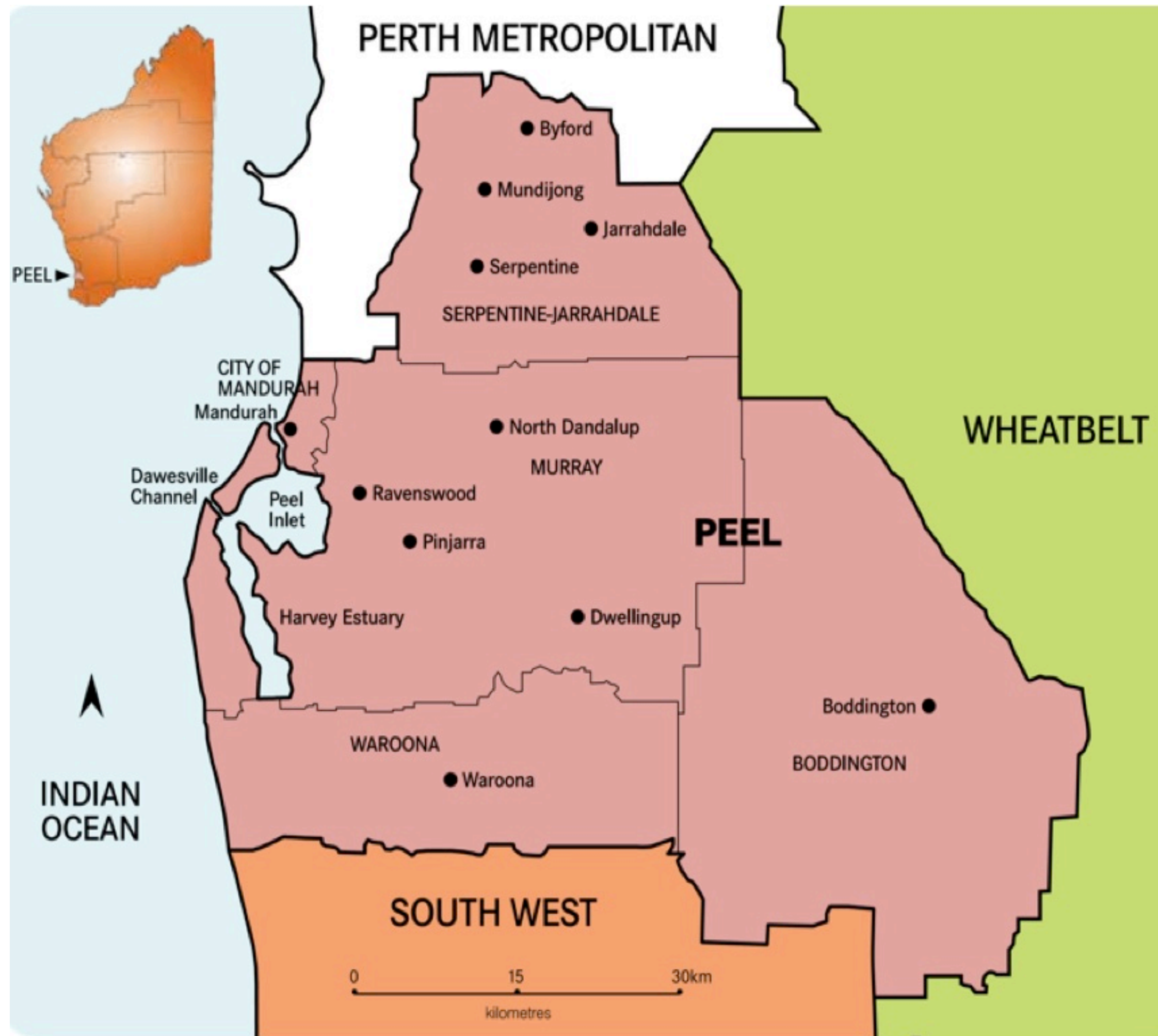


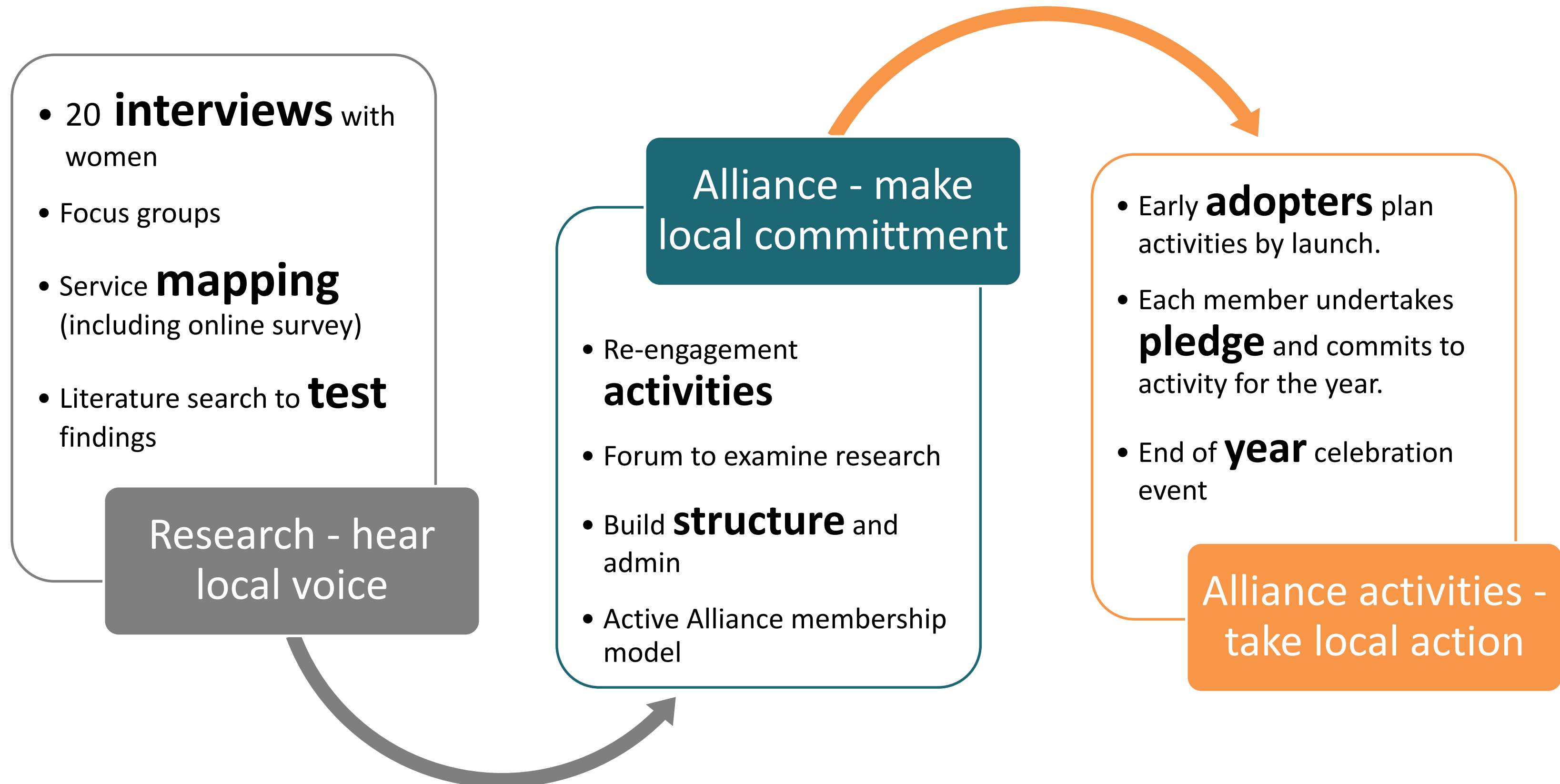


**Building a regional Alliance**

---

# THE PEEL REGION





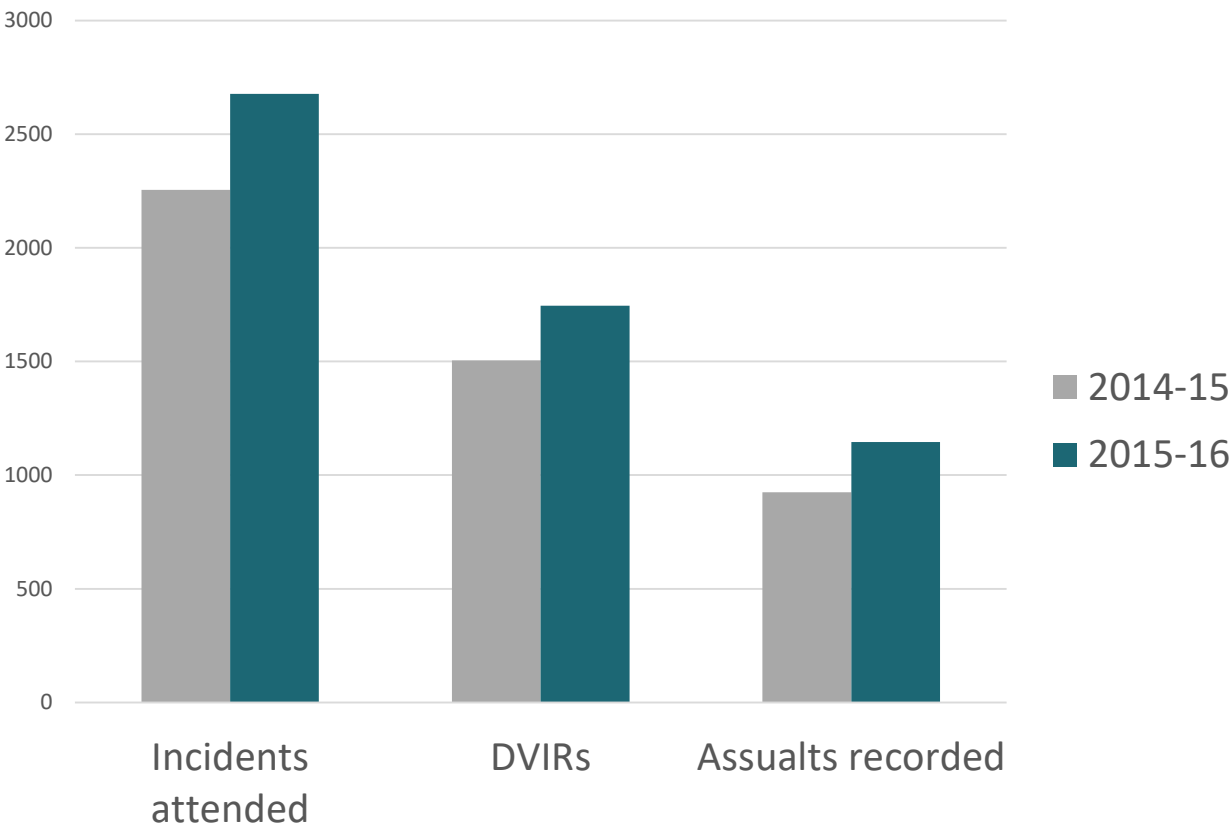
Family  
violence  
in Peel:

Majority of **incidents** are in Mandurah

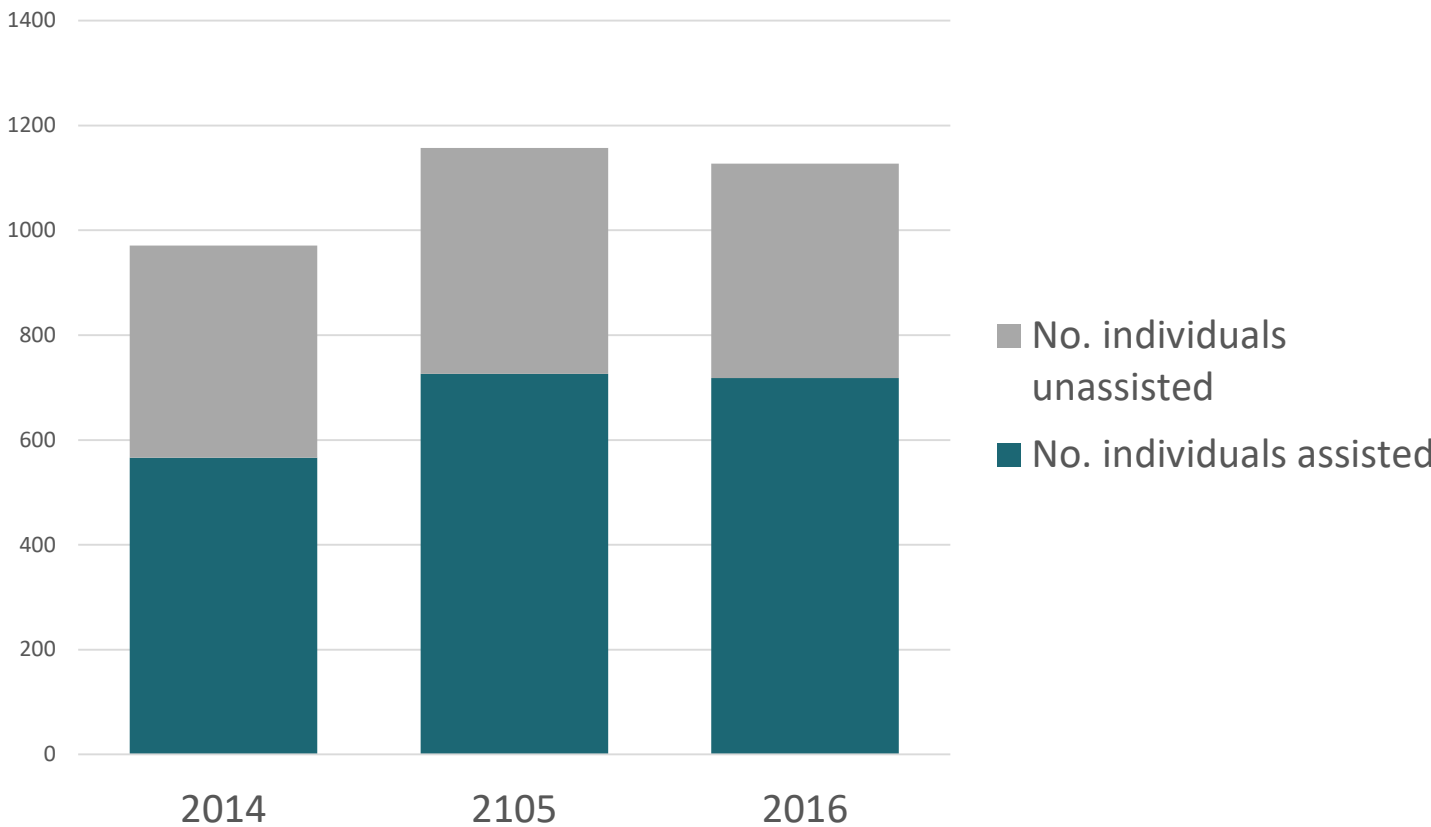
Police **reports** increasing – 14%-16% in the year sampled

Pat Thomas House **unable** to assist 38% of those seeking help

Police data related to family violence - comparison



Pat Thomas House - assisted and unassisted individuals

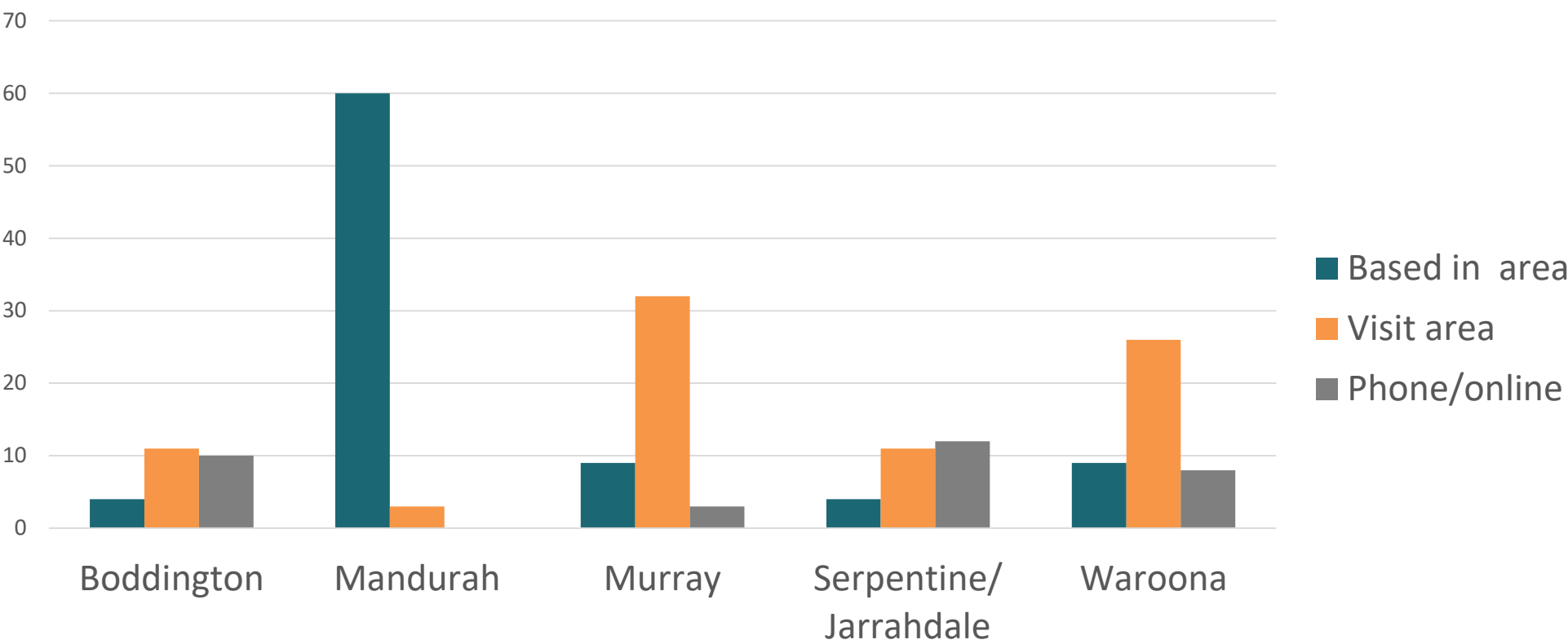


# THE PEEL REGION- not a consistent picture of agencies



	Boddington	Mandurah	Murray	Serpentine/ Jarrahdale	Waroona
CPFS	Peel	Peel	Peel	Armadale	Peel
Education	Wheatbelt	South Metro	South Metro	South Metro	South Metro
Primary Health (Federal)	Country WA	Perth South	Perth South	Perth South	Perth South
WA Health	Wheatbelt	South Metro	South Metro	South Metro	South Metro
WA Police	Great Southern	South Metro	South Metro	South East Metro	South West
Housing Authority	Wheatbelt	Peel	Peel	South East Metro	South West
Regional Development	Peel	Peel	Peel	Peel	Peel
Federal electorates	Canning	Canning	Canning	Canning	Canning
State electorates	Central Wheatbelt	Mandurah / Dawesville	Murray Wellington	Darling Range	Murray Wellington

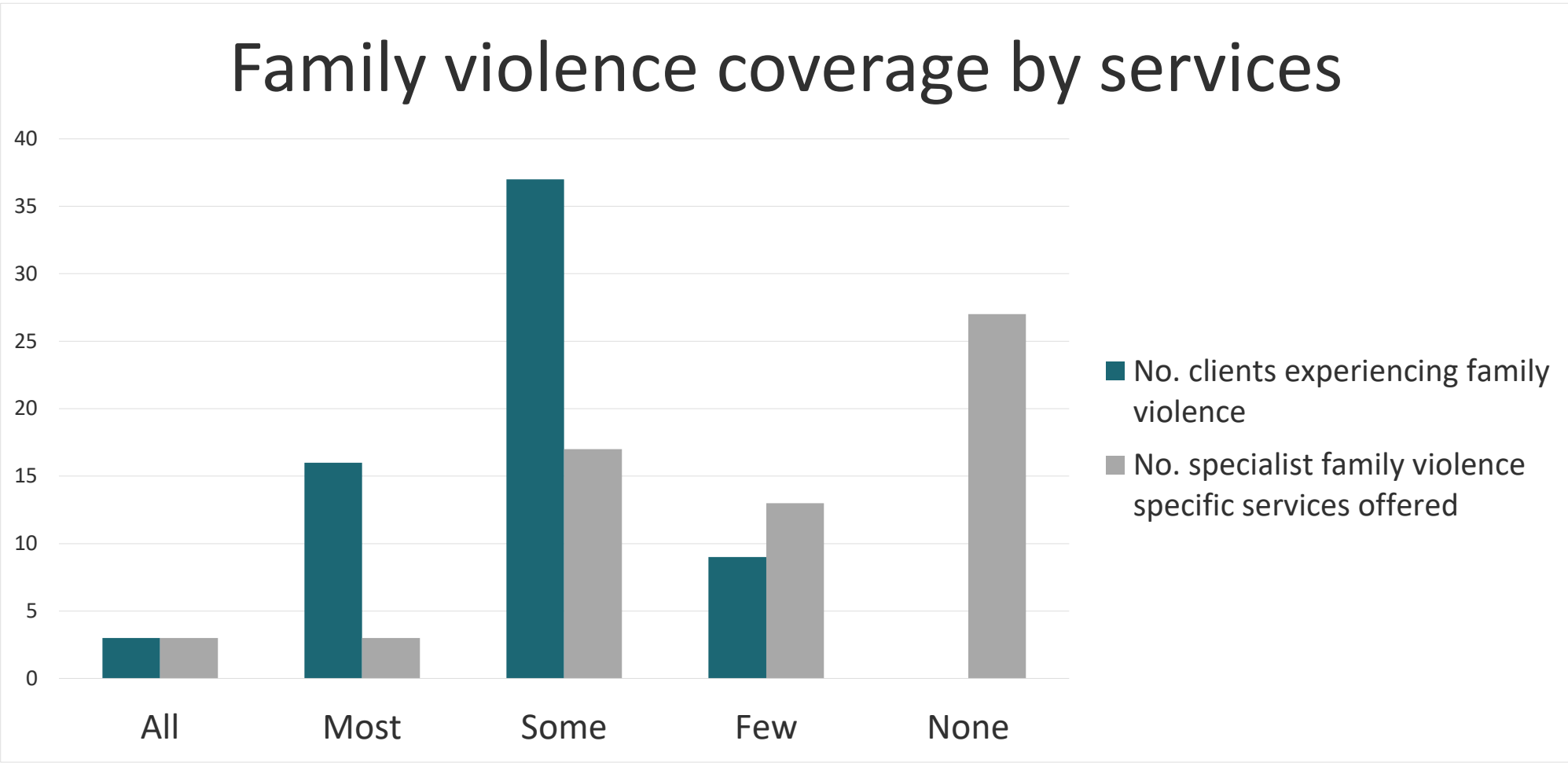
Coverage of services



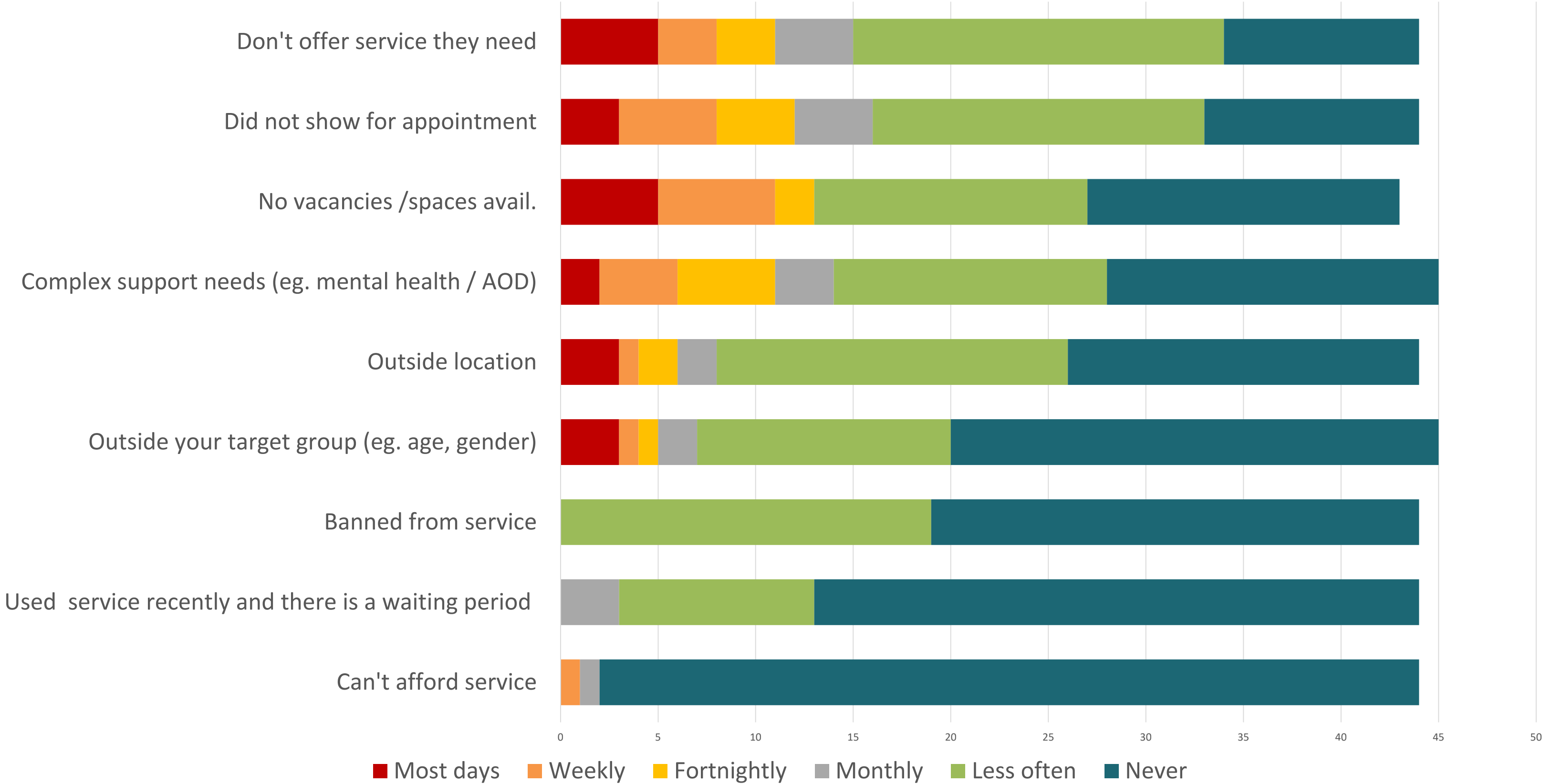
Mandurah focused

Most services not specific to FDV

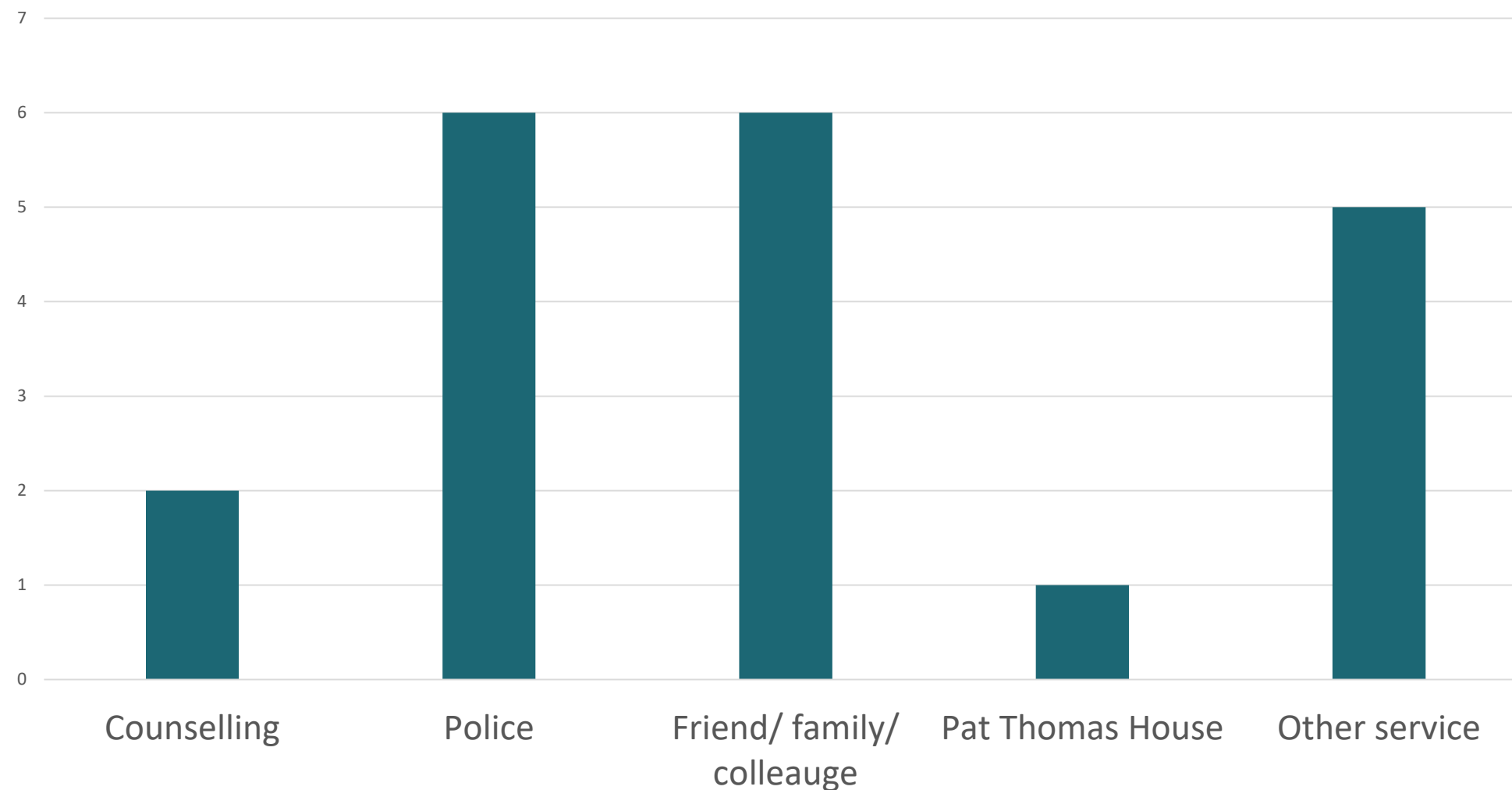
Family violence coverage by services



Frequency/reasons uable to provide a service



## Starting point for accessing assistance



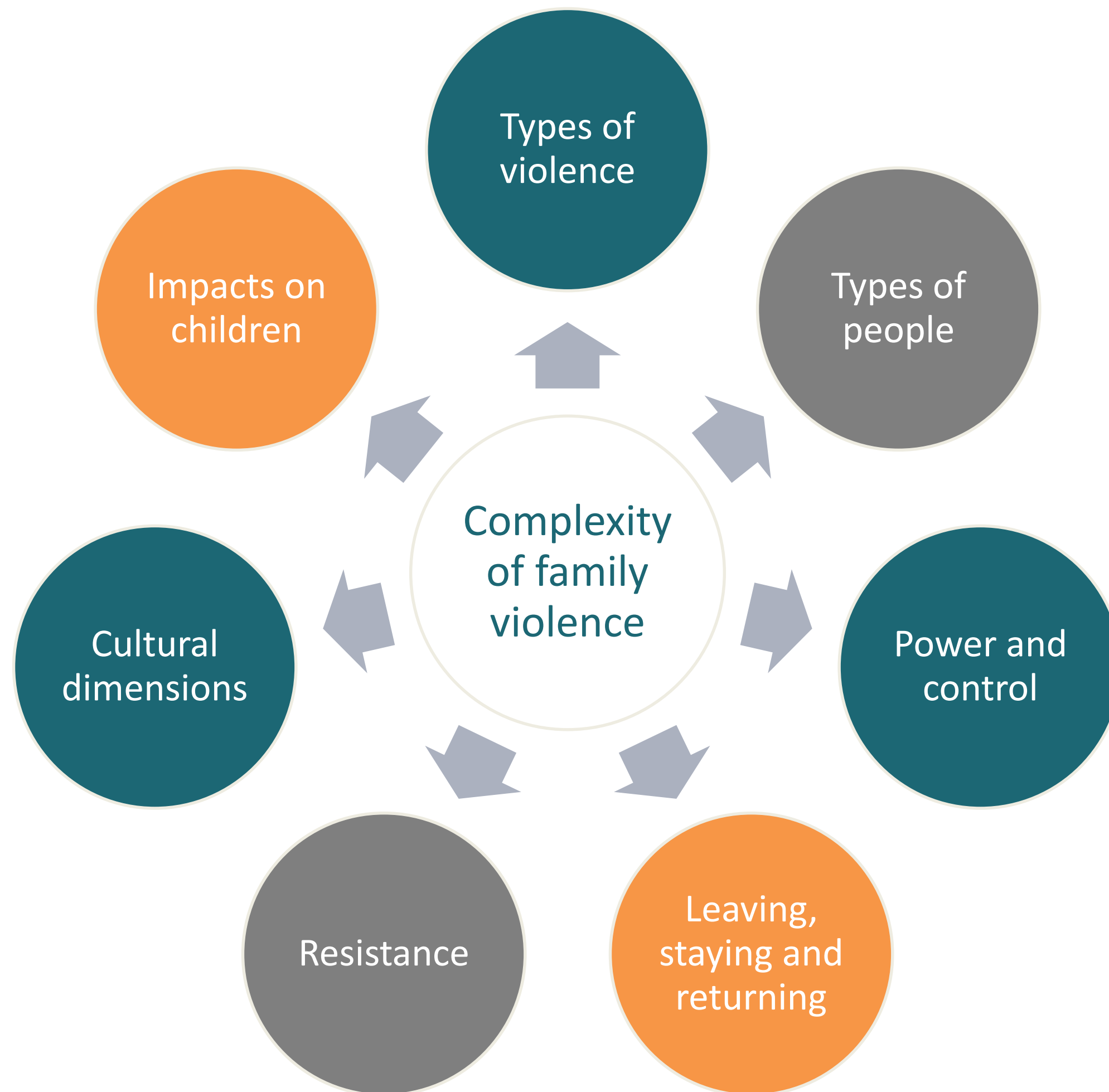
13/20 highlighted the role of **friends**, family and colleagues:

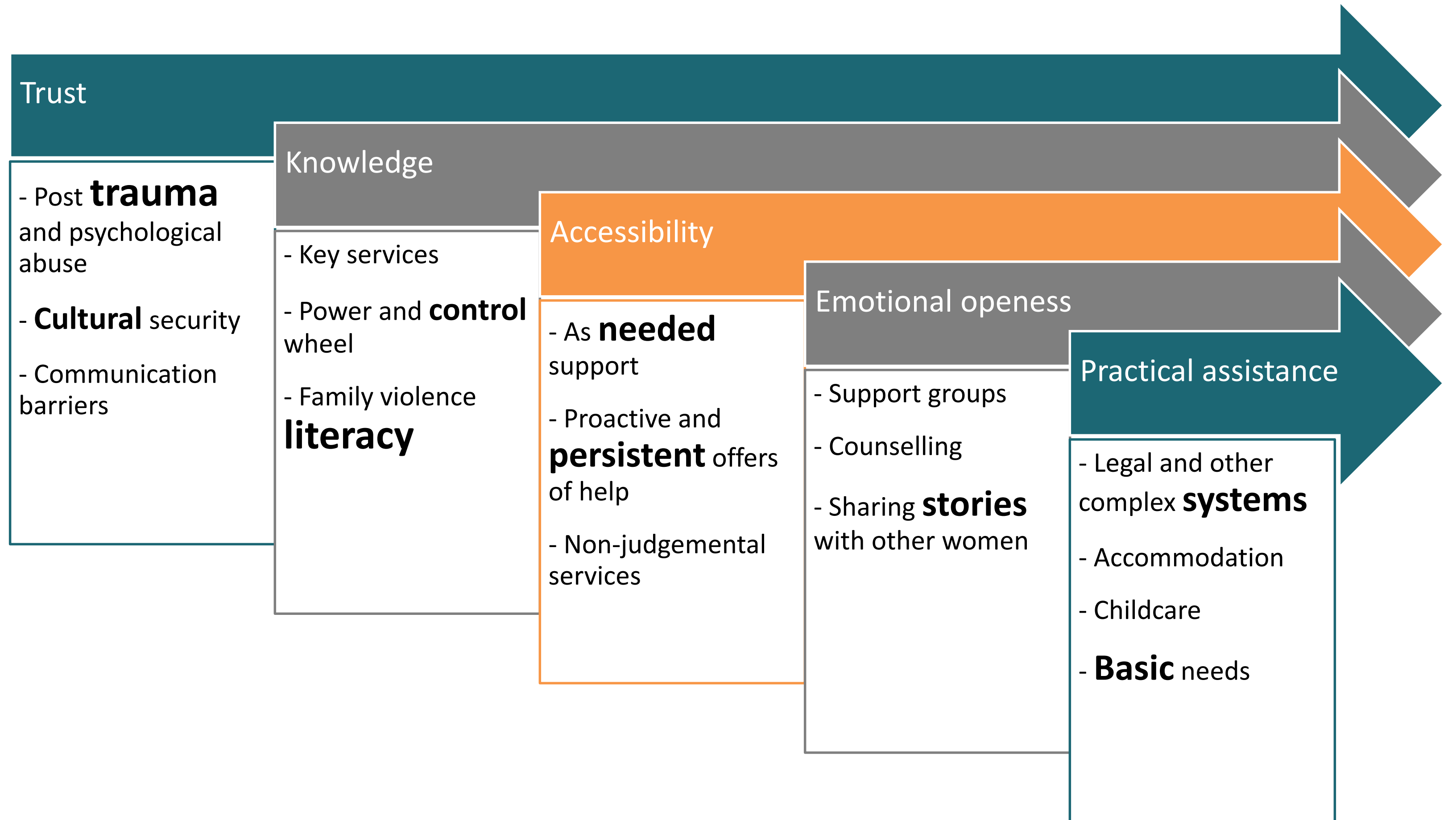
- Providing accommodation
- Information about services
- Instigating actions
- Part of safety plan

## Referral patterns:

- Chains of referrals – both positive and negative experiences
- Spray patterns from key services - particularly from Pat Thomas House
- Counselling for mother stepping stone to children receiving counselling







## Recruit

- **Alliance member:** Some existing members can hold recruitment activities as part of their pledge.
- **Alliance support:** Promote Alliance membership through launch, media statements, actively recruiting targets organisations. Use women's stories and other research to illustrate need.
- **Potential publicity:** See coverage for launch, speak out on key days eg. White Ribbon Day.
- **Impact:** Extend membership of Alliance and therefore potential activities in the region.

## Take the pledge

- **Alliance member:** In joining the Alliance, members take a pledge to take action to address family and domestic violence in the Peel region.
- **Alliance support:** Drafted pledge forms in the membership pack.
- **Potential publicity:** New members may take the opportunity to promote their pledge through media, social media or internal publications. Promoted on PSNTV Facebook page.
- **Impact:** Customers, followers, members, and others hear about new member's commitment - and are both encouraged to join and will hold them accountable for agreed action

## Take action

- **Alliance member:** Choose an activity/activities to undertake as part of Alliance membership (minimum 1 activity per year)
- **Alliance support:** Provide membership pack with templates for activities, provide contacts for potential speakers etc, provide encouragement and support. Also provide access to PSNTV merchandise and information.
- **Potential publicity:** Alliance member make take opportunity to promote their activity through media, social media or internal communications. Promoted on PSNTV Facebook page.
- **Impact:** Each member undertakes an activity that will have a direct impact on the knowledge and capacity of services, individuals or other organisations in relation to family and domestic violence.

## Share the story

- **Alliance member:** Document the activity and story of change the activity produced. Potentially mentor new members wishing to undertake similar activities.
- **Alliance support:** Provide template for documenting activity and recording change story.
- **Potential publicity:** End of year celebration of activities and sharing change stories (potentially in the form of a booklet).
- **Impact:** Reinforces positive outcomes from each small activity and change.